



Cedars-Sinai Marina Del Rey Hospital's Implementation Strategy July 1, 2018 – June 30, 2021

Cedars-Sinai Marina Del Rey Hospital's Community Benefit health focus areas and strategies are based on a Community Health Needs Assessment (CHNA) as required by state and federal regulations guiding tax-exempt hospitals. Access to care and homelessness emerged as the health focus areas for the 2019-2021 Implementation Strategy. The CHNA includes an analysis of input from community stakeholders who represent the broad interests of the communities served by the hospital, including those stakeholders with expertise in community and public health. The CHNA incorporates existing demographic and health data on these service area communities.

Health needs were identified in the CHNA and subsequently prioritized by community stakeholders. From the prioritized health needs, Cedars-Sinai Marina Del Rey Hospital (CSMDRH) chose health focus areas based on criteria, taking into account CSMDRH's capacity to impact community needs, the strength of community partnerships and the alignment with Cedars-Sinai's organizational strategic planning efforts.

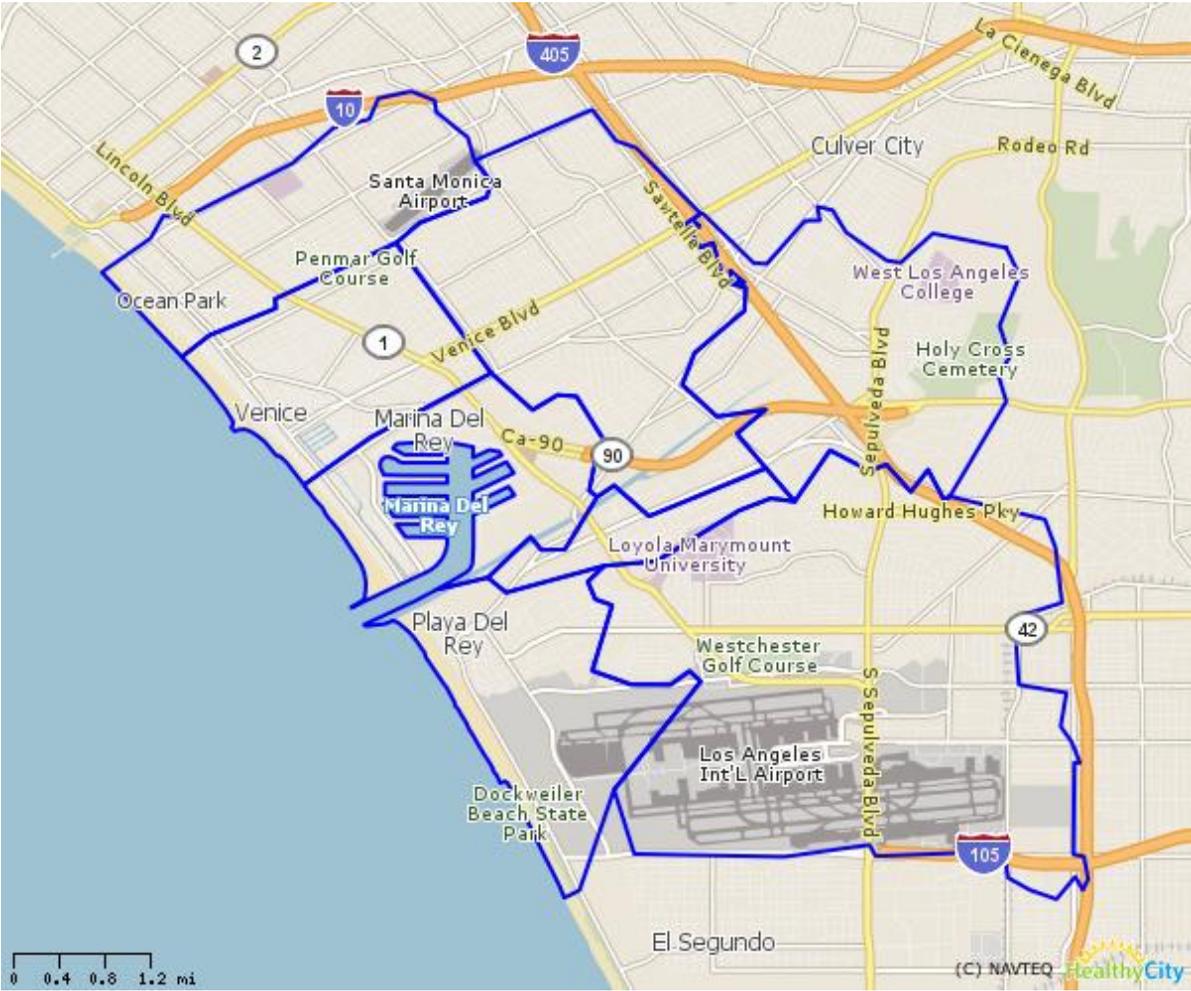
Health Focus Areas

Access to Care: Community Benefit efforts focus on programs, partnerships and strategies that increase access to primary care, preventive care and access to mental health care services.

Homelessness: Community Benefit efforts focus on programs, partnerships and strategies that increase access to primary care, mental health care, substance abuse services and community-based health care services for persons experiencing homelessness.

Cedar-Sinai Marina Del Rey Hospital Service Area

Cedars-Sinai Marina Del Rey Hospital is located at 4650 Lincoln Blvd., Marina Del Rey, CA, 90292. The hospital’s service area encompasses 8 ZIP Codes in the cities of Culver City, Marina Vista, Marina Del Rey, Playa Del Rey, Playa Vista, Santa Monica, Venice and Westchester. This area is located in Los Angeles County Service Planning Area 5 (SPA 5).



Access to Care

Goal:

- Increase access to health care and improve the health of medically underserved individuals in our community.

Impact:

- Increase availability and access to health care and preventive care services.

Health Need Focus Area	Programs and Strategies	Partnerships and Collaborations
<p><i>Access to care</i></p>	<p>Community Health Improvement Programs CSMDRH will implement free community health improvement programs at community sites to improve the health of vulnerable populations. Preventive screenings, immunizations, health education and evidence based programs will address a wide range of topics identified by the community.</p>	<p>Key partners include: community-based organizations, community members, schools, and senior centers.</p>
	<p>Grant Making: Recognizing the critical role of community based services in promoting access to high-quality care for underserved populations, Cedars-Sinai will provide grants as a strategy for improving the health of the community and increasing access to care.</p>	<p>Key partners include: community-based health, mental health and social service providers serving vulnerable populations.</p>
	<p>Financial Assistance CSMDRH is committed to providing access to quality health care for the community and treating all of our patients with dignity, compassion and respect. This includes providing services without charge, or at significantly discounted prices, to eligible patients who cannot afford to pay for part or all of their care as provided by the Policy. In addition, we offer our patients a variety of payment plans and options to meet their financial needs even if they do not qualify for assistance under the Policy.</p>	<p>Key partners include: California insurance marketplace, community organizations focused on health care access.</p>

Homelessness

Goals:

- Improve health care delivery to persons experiencing homelessness.
- Connect persons experiencing homelessness with needed resources.

Impact:

- Improve consistent access to health care, mental health and substance abuse services.
- Increase linkages to community-based services.

Health Need Focus Area	Programs and Strategies	Partnerships and Collaborations
<p><i>Homelessness</i></p>	<p>Homeless ED Patient Navigator CSMDRH will implement intensive case management in the Emergency Department (ED) to improve access to appropriate levels of health care and community-based services for homeless individuals. The program will be led by a patient navigator from The People Concern, a homeless services organization focused on fully integrated mental health, substance abuse and social needs care. The patient navigator will be supported by the ED, Social Work and Nursing teams at CSMDRH. Patients will be enrolled in public and private health insurance and connected to needed social and medical care resources.</p>	<p>Key partners include: The People Concern, community organizations working to address homelessness, mental health and substance abuse prevention providers and local public initiatives being implemented to link people experience homelessness into housing and services.</p>
	<p>Grant Making CSMDRH will provides grant support to community service agencies that address the multiple health and social needs of persons experiencing homelessness.</p>	<p>Community organizations working to address homelessness, mental health and substance abuse prevention providers.</p>

Alignment with Public Health Community Health Improvement Plan

CSMDRH is committed to aligning its Implementation Strategy with the Los Angeles County Department of Public Health Community Health Improvement Plan. CSMDRH's Implementation Strategy concentrates on "Priority Area 1: Increase Prevention to Improve Health" of the Community Health Improvement Plan for Los Angeles County. Goal 1.2 for this Priority Area: Increase access to care (medical, clinical preventive services, mental health and dental) corresponds to the CSMDRH Implementation Strategy's health focus areas.

Evaluation of Impact

The health focus areas identified above were determined through data collection, analysis and a prioritization process that incorporated community input. Due to the quantity and scope of the community's health needs identified, it is necessary to identify focus areas and to ensure that the community benefit initiatives are effective in improving the health of vulnerable populations. In support of our mission to improve the health of the community, CSMDRH has committed to ongoing program evaluation to ensure maximum impact of our community benefit strategies. CSMDRH will incorporate evaluation results into program strategy, planning and implementation.

Health Needs the Hospital Will Not Address

There were significant health needs identified in the CHNA that did not meet the criteria for developing and implementing a health focus area and, as a result, are not addressed in this Implementation Strategy. This is not intended to minimize the importance of those health needs; it is a reality of having a strategic focus on effectiveness to improve community health. The health needs that were identified in the CHNA but not included in the health focus areas for this Implementation Strategy are: chronic diseases, overweight and obesity, and senior health. CSMDRH will continue to look for opportunities to address community needs where we can make a meaningful contribution.